

Special two-week issue--Have a good Spring Break!

NEWS

- **Lally Ranked #34 in Business Week's Top Undergraduate Business Programs 2010** For the fourth year in a row, Rensselaer/Lally is ranked in the top 50 undergraduate business programs in the U.S. [Link to Business Week 2010 Rankings](#).
- **Lally Welcomes Marshall Carter, Chairman of the New York Stock Exchange, as a Distinguished Visiting Scholar** Mr. Carter will be teaching Leadership seminars to graduate and undergraduate students on March 15; see calendar dates below for details.
- **Lally Co-Sponsors Conferences in India with Strategic Partners** Lally professors travelled to India in December and January to present to more than 250 business professionals, academics, and students in collaboration with strategic partners [IIT Kanpur](#), the [Indira Gandhi Institute of Development Research](#) and the [National Entrepreneurship Network](#), India. [Read More](#).
 - **Quantitative Finance Workshop, Mumbai** Lally Professors Aparna Gupta, Iftekhar Hasan and John Teall taught 75 participants at a four-day workshop on the fundamentals of quantitative finance, covering risk modeling, risk management, investment analysis, portfolio performance and derivative pricing. Gupta reported "The response to the conference was overwhelmingly positive. We had originally planned for 40 seats, but we had to keep expanding capacity due to demand, and finally ended up turning away people." Due to the success of this workshop, Lally will organize an annual winter school for the future. Later, Rensselaer alumni from the Mumbai area joined Lally faculty and workshop participants for an evening reception organized by [Siddhartha Misra](#) MBA '04, who is Asst General Manager (Reserve Management) and Portfolio Manager at Reserve Bank of India, Mumbai, India's Central Bank.
 - **Global Conference on Entrepreneurship and Technology Innovation, Kanpur** Lally Professors Lois S. Peters, T. Ravichandran, Will Tracy, Dmitri Markovitch and Aparna Gupta presented at the first Annual Global Conference on Entrepreneurship and Technology Innovation 2010 ([AGCETI](#)) at IIT Kanpur. AGCETI is a gathering of Entrepreneurship and Innovation academics and research-oriented practitioners from across the globe. About 200 participants attended **AGCETI 2010, the first of a series of conferences being held at Indian Institute of Technology (IIT) Kanpur in association with Rensselaer Polytechnic Institute/Lally and the National Entrepreneurship Network, India.**
- **Lally PhD Student Murad Mithani Wins First Place in Poster Competition at Smart Lighting ERC Industry-Academia Day** Mithani, William Maio '10 Engineering, and Professors Susan Walsh Sanderson (Management) and Ken Simons (Economics) attended the **Smart Lighting ERC Industry-Academia Day**, showcasing the Smart Lighting Engineering Research Center (ERC) to industry. More than 135 researchers, students, and industry executives participated in a program of presentations, posters and panel discussions. Mithani's poster, co-authored with Sanderson and Simons, was entitled "***Firm Survival and the Dynamics of Competition in the Display Industry.***" The study examined long-term performance and participation by U.S. and Japanese firms in the global liquid crystal display (LCD) industry. This study has implications for firms developing innovative LED and OLED technologies, challenging them to find ways to persist in markets characterized by high uncertainty, but where lack of persistence may undermine future competitiveness. [Read More](#).
- **Special UNDERGRADUATE Opportunities:** see below for 3/15 NYSE Chairman Marshall Carter **Leadership Symposium** and 3/31 NYC-Wall Street trip

DO YOU HAVE A NEWSLETTER ANNOUNCEMENT?

Please send us your news and photos!

Contact Elizabeth Barrett at baaree2@rpi.edu by Thursday.

Stay in touch with Lally news on our [Website](#) and on [FACEBOOK](#)

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WEEKS OF MARCH 8 AND MARCH 15--EVENTS

- **March 10 –FRENCH Language Table Lunch** Pitts 4114; 12 – 1:15 p.m. Students, faculty, staff and guests with a basic knowledge of the language are invited for language conversation and complimentary lunch. Part of the International Lunch series. RSVP to Shelly Samuel (samues@rpi.edu).
- **March 15—Marshall N. Carter, Chairman of the New York Stock Exchange, Joins Lally as a Distinguished Visiting Scholar**. Carter will speak with MBA and MS students in **MGMT 7070-Managing on the Edge** on **“Leadership in ‘Surprise’ Change Situations.”** He will also teach a **Leadership Symposium** to an invitation-only audience of selected Engineering and Lally Management undergraduates. For info on the undergrad Leadership Symposium, contact Professor Frank Wright at wrightf@rpi.edu.
- **March 17--“So You Want to Change the World?”** Shelnutt Gallery, RPI Union 11 a.m.-12 p.m. Facilitated session for entrepreneurs and inventors, where ideas are vetted and inventors have an opportunity to share their vision with business people. RSVP to SCTE@rpi.edu.
- **March 18--Women’s Coffee House “Brand You”** with Lucy Lerner, NYS Museum—Every third Thursday--Java++ Coffee House, Troy 5:30 - 7 p.m. Informal gathering of women entrepreneurs for networking with like-minded professional women. Students and Community Members welcome. [RSVP](#) requested.
- **March 19--Tech Valley Business Plan Competition Help Desk** 9 a.m. – 12 p.m. and 1 – 4 p.m., PITTS 4102 Open session to answer questions from students interested in participating in the 2010 Tech Valley Business Plan Competition: the area's first business plan competition focused on renewable energy and sustainable innovations. Competition prizes: 1st place: \$10,000; 2nd place: \$5,000; 3rd place: \$2,000. Submission deadline: March 26th. [Competition details online](#). [Competition Flyer](#).

UPCOMING EVENTS

- **March 24-- SIG Breakfast** Hilton Garden Inn, Troy 7:30-9 a.m. Dr. Edward Cupoli, Head of Nanoeconomics Constellation, UAlbany College of Nanoscale Science and Engineering. Registration required. \$20/person in advance or \$25 at the door; Pre-registered students are free of charge; all other students are \$10 at the door. Sponsors: Severino Interest Group (“SIG”) and the [Severino Center](#).
- **March 24 –The World of a VC (Venture Capitalist)** Pitts 4204; 11 a.m.- 1 p.m. **Severino Center Brown Bag Lunch Series: Meet a pro and talk about your company.** [Bela Musits](#) MBA ‘79, Managing Director, High Peaks Venture Partners. RSVP to SCTE@rpi.edu
- **March 31 –Undergrads--Reserve NOW for Lally Goes To Wall Street** Annual Trip for Lally Undergraduates to NYC includes visits to Goldman Sachs and the New York Stock Exchange, as well as meetings with NYC Alumni. Buses depart from Student Union Horseshoe at 6:30 a.m. sharp, returning at 8 p.m. Make reservations in-person with Donna Stannard in Pitts. 3204. For corporate security, you must provide a Social Security number and photo I.D. when reserving. \$20 deposit required; will be refunded when you board the bus.

COMPETITIONS FOR STUDENTS

- **\$10,000 Tech Valley Business Plan Competition—Focus: Renewable Energy and Sustainable Innovations**
Lally is partnering with The College of Nanoscale Science & Engineering (CNSE) at the University at Albany, UAlbany's School of Business and Union Graduate College School of Management to host the first area business plan competition focusing on renewable energy and sustainable innovation. Deadline-**March 26**. For more info, contact Jean Howard at the Severino Center at howarj6@rpi.edu. Details [Online](#).

TECH NEWS

- [The Approach, Rensselaer's Blog](#), features new research, innovative ideas, and research discoveries by Rensselaer students and faculty. Co-written by Michael Mullaney MBA '11.

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The next issue of *This Week at Lally* will be the week of March 22